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Washington, DC, December 9, 2015—Christina “Tina” Kilroy has been named vice president of the ICI Education Foundation (ICIEF), leading ICI’s efforts to develop and deepen investor education resources and partner with ICI members and other organizations to enhance financial literacy. Kilroy was promoted to her new role from her position as web editor of the Institute. In her new role, Kilroy will report to Mike McNamee, ICI’s chief public communications officer and president of ICIEF. She will continue to support the Institute’s online communications as manager of digital communications.

“We are very pleased to welcome Tina as the new vice president of ICI’s Education Foundation,” said ICI President and CEO Paul Schott Stevens. “More than 90 million U.S. shareholders use mutual funds to reach their financial goals, and investor education is a critical part of their success. Tina has proven herself to be an energetic, knowledgeable, and compassionate professional, and I am excited that she will lead our efforts as we continue working to improve financial literacy nationwide.”

For nearly three decades, ICIEF has partnered with government agencies and other nonprofit organizations to develop, deliver, and promote investment education programs to a variety of audiences. The foundation also participates in financial advocacy coalitions, conferences, and initiatives that promote saving and investing. ICIEF is a proud partner with Junior Achievement, supporting the investment “storefront” in the [JA Finance Park](#) in Fairfax, Virginia, where middle-school students work through scenarios that help illustrate the challenges of real-life financial decisions.

“Financial literacy and investor education are increasingly important in today’s economy,” said Kilroy. “I am very excited to help lead the foundation’s efforts to be a resource for communities and to promote a better understanding of investment principles for individual savers.”

Kilroy joined ICI in 2005 as a research assistant in the Research Department, where she was promoted to supervisor and manager in 2008 and 2012, respectively. In 2013, Kilroy joined ICI’s Public Communications Department, where she plays a key role in managing the Institute’s online communications efforts, including web content and social media. Kilroy holds a bachelor’s degree in economics from the University of Notre Dame, and is currently pursuing a master’s degree in public relations and corporate communications at Georgetown University.