

## ICI to Host Webinar to Present New Research on Money Market Funds' "Shadow Pricing" and Historical Data

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**Washington, DC, January 20, 2011** - The Investment Company Institute (ICI) will host a webinar and conference call on Tuesday, January 25 to present new research on money market funds, titled *Pricing of U.S. Money Market Funds*.

This paper explains and examines the factors that can impact money market funds' per-share market values, known as "shadow prices." On January 31, 2011, the SEC will begin publishing a snapshot of money market funds' shadow price data with a 60-day lag – a requirement that was included in the SEC's adoption of new regulations in January 2010 to require enhanced liquidity, credit quality and maturity standards for money market funds.

ICI Chief Economist Brian Reid will host the webinar and call with members of the media and public beginning at 12:00 p.m. EST. The webinar will include a slide presentation, followed by a question-and-answer session for members of the media and of the public. Webinar participants can view the slides, listen to the presentation and participate in the Q&A via the web address below.

Webinar registration and conference call dial-in information

**Date:** Tuesday, January 25, 2011

**Time:** Webinar and call start at 12:00 p.m. EST (log in five minutes prior)

**Link to webinar:** [www.myeventpartner.com/Investment1](http://www.myeventpartner.com/Investment1)

**Webinar instructions:** Enter first and last name, then enter meeting. Proceed to dial in.

**U.S. dial-in number:** 1-800-214-0745 or 1-913-643-0950

**Passcode:** 290041#

For assistance before or during the webinar, email [ici@commpartners.com](mailto:ici@commpartners.com) or press \*0 to speak to an operator.